

COUNCIL PROCEEDINGS
Special Meeting
Monday, July 13, 2020

CALL TO ORDER: By Mayor Pro-Tem Armitage on Monday, July 13, 2020 at 6:04 p.m.

PRESENT: Mayor Pro-Tem Armitage, Councilmembers Dyer, Weissenborn, Hoogstra, McRae, City Clerk Terpstra and City Manager Guetschow. Council member Baker present via teleconference.

ABSENT: None.

PUBLIC COMMENT: None.

ITEMS OF BUSINESS:

A. DISCUSSION ON SEQUESTERED ITEMS IN THE FY 20/21 BUDGET:

City Manager Guetschow gave an update on the spreadsheet with sequestered items that has been updated to reflect the changes made by Resolution No. 2020-80 from the previous meeting.

Community Development Director Myrkle gave an overview of the roles and responsibilities of CharlotteRising and how that ties into his roles as Community Development Director. He stated that they work together in building relationships with businesses. By bringing their own networks together it increases the range and scope of what they can do. This is also the goal for VISION 2025 going forward to collaborate together.

Lisa Barna, CharlotteRising director, gave statistics on the amount of businesses that are occupied downtown today in comparison to when CharlotteRising was formed. She stated that they have been able to maintain most businesses even through COVID. She spoke about the

relationship with the Chamber of Commerce and Courtney Anderson. They also work with Tammy Wine, Americorps, who works completely voluntarily. Some of the things they have worked on include maps with boundaries, the community brand, TV ads and videos, concert event management, etc.

She spoke of the Cap for City development organization team, City Club, volunteers for CharlotteRising to mention a few.

Community Development Director Myrkle spoke about LEAP and what is benefited from that membership.

Lisa Barna explained where the rest of the money comes from for CharlotteRising including mostly private donors. She spoke of the four action teams for CharlotteRising being Design, Organization, Economic Vitality and Promotion.

Council member Baker stated that he would like to stay within the budget with revenues vs. expenditures as we look at a new City Manager to come in to manage the city. His main concern is to hold back on some expenditures until it is certain what the State of Michigan is going to do.

Discussion was held on the Master Plan grant funding and if it would still be available.

Mayor Armitage stated that council would need to start finalizing some of this in the next meeting.

Council member Weissenborn would like to get a target number in mind that council is looking to cut.

PUBLIC COMMENT:

Zach Story, 404 Warren, stated that council was going to have to balance the budget. Revenues have to match expenditures and they

City Council Special Minutes 07-13-2020

are going to have to make a choice or cut from the budget. He asked that they use their skills and due diligence to not drive the funds down. He agrees with Council member Baker that revenues have to match expenditures.

Council member McRae moved, seconded by Dyer to adjourn at 7:00 P.M. Carried. 6 Yes. 0 No

Mayor Pro-Tem Armitage

Ginger Terpstra, City Clerk, CMMC