

COUNCIL PROCEEDINGS
Work Session Meeting
February 10, 2020

CALL TO ORDER: By Mayor Ridge on Monday, February 10, 2020 at 6:00 p.m.

PRESENT: Council members Dyer, Mayor Pro-Tem Armitage, Weissenborn, Mayor Ridge, City Clerk Terpstra and City Manager Guetschow.

ABSENT: Council member Baker and Hoogstra.

DDA -DISCUSSION -OPERATIONS AND ACTIVITIES:

Bryan Myrkle, Paul Wilson, Lisa Barna and Courtney Anderson were all present. Bryan Myrkle explained that the DDA has struggled with revenue over the past few years. He explained how tax increment financing works and the capture of taxes. He explained that it has been a struggle to keep board members interested and on the board. He stated that going forward they may combine some of the smaller boards into a single board. Some of the projects they are working on include sidewalk snow removal, trash receptacle replacement and pedestrian safety signs.

Paul Wilson, Captains Cabinetry, feels there needs to be more involvement to maintain interest of the board members.

ECONOMIC DEVELOPMENT – DISCUSSION - OPERATIONS AND ACTIVITIES:

Bryan Myrkle explained that CanDo, Chamber of Commerce, CharlotteRising and himself have been working together coordinating momentum. Courtney at the Chamber took over the Farmer’s Market on Thursday nights. They will soon be moving to the Beach Market area so that will be advertised. He stated that the concerts on the

square have been doing well. He stated that Tammy Wine has been very instrumental in the fund raising for events along with Lisa Barna.

CHARLOTTERISING- DISCUSSION-OPERATIONS AND ACTIVITIES:

Lisa Barna explained the boundaries of CharlotteRising vs DDA. She stated the four pillars of the Main Street Organization as Economic Vitality, Design, Organization and Promotion. She stated that this is a volunteer organization with around forty members. There is also a Jr. Mainstreet program for the younger kids to participate in. Tammy Wine works with the Teen Center and the school for this group. They are working toward improvements at Dean Park.

Mayor Ridge adjourned the work session at 6:56 P.M.

Mayor Yvonne Ridge

Ginger Terpstra, City Clerk, CMMC