

Memo

To: City Council
From: Bryan Myrkle
Date: July 5, 2018
Re: Redevelopment Ready Communities engagement

As City Council members will no doubt remember, we have been working to get 'engaged' with the Michigan Economic Development Corporation's Redevelopment Ready Communities program.

I have provided the Council previously with information about the program and its detailed list of 'Best Practices' for economic development and redevelopment.

'Engaged' is an official status within the program – a recognition that the City understands and accepts these Best Practices as both standards to be met and goals to achieve, and is actively working to accomplish them. The MEDC understands that every community will have to work toward these items at its own pace, and the rate at which the standards may be met will be different for each one.

While there is no specific deadline for obtaining RRC 'Certification,' remaining 'engaged' is necessary for participating in, or qualifying for, many MEDC programs and services.

We have worked with the RRC staff in Lansing to evaluate where we stand currently in terms of meeting the RRC standards, and to propose a timeline for staying engaged, and eventually becoming certified. Like other engaged communities, we will also be providing the MEDC quarterly reports on our progress, and I will share those with the City Council, as well.

I have included in your packet a list of milestones that we hope to achieve in 3, 6, 12 and 18 months for the RRC program. This is an ambitious timeline that will likely be adjusted moving forward, but provides a snapshot of what we hope to achieve. (please disregard the repeated use of the 'all day' designator, which is just an artifact of the calendar printout)

If any of you have a specific interest in this program, there is RRC training available for elected and appointed officials that you could easily attend.

If you have any questions, please give me a call at (517) 543-8853.

Redevelopment Ready Community's engagement & progress calendar

Sun Sep 30, 2018

All day Create method for tracking development projects

Sun Sep 30, 2018

Video call:

https://hangouts.google.com/hangouts/_/charlottemi.org/charlottemi-org?hceid=Y2hhcmxvdHRlbWkub3JnXzhjaWNwajU5Z21qYm91MXVwcHBzZ

Calendar: Redevelopment Ready Community's engagement & progress calendar

Created by: Bryan Myrkle

Mon Dec 31, 2018

All day Amend Site Plan Review section of zoning code

Mon Dec 31, 2018

Video call:

https://hangouts.google.com/hangouts/_/charlottemi.org/charlottemi-org?hceid=Y2hhcmxvdHRlbWkub3JnXzhjaWNwajU5Z21qYm91MXVwcHBzZ

Calendar: Redevelopment Ready Community's engagement & progress calendar

Created by: Bryan Myrkle

All day Community adopts expectations for board and commission positions

Mon Dec 31, 2018

Calendar: Redevelopment Ready Community's engagement & progress calendar

Created by: Bryan Myrkle

All day Complete and adopt public participation plan

Mon Dec 31, 2018

Video call:

https://hangouts.google.com/hangouts/_/charlottemi.org/charlottemi-org?hceid=Y2hhcmxvdHRlbWkub3JnXzhjaWNwajU5Z21qYm91MXVwcHBzZ

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Created by: Bryan Myrkle

All day Conduct an annual meeting with site plan review team and inspectors

Mon Dec 31, 2018

Calendar: Redevelopment Ready Community's engagement & progress calendar

Created by: Bryan Myrkle

All day Conduct annual review of success and challenges within the site plan review and approval procedures

Mon Dec 31, 2018

Video call:

https://hangouts.google.com/hangouts/_/charlottemi.org/charlottemi-org?hceid=Y2hhcmxvdHRlbWkub3JnXzhjaWNwajU5Z21qYm91MXVwcHBzZ

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All day Create an internal staff review policy

Mon Dec 31, 2018

Video call:

https://hangouts.google.com/hangouts/_/charlottemi.org/charlottemi-org?hceid=Y2hhcmxvdHRlbWkub3JnXzhjaWNwajU5Z21qYm91MXVwcHBzZ

Calendar: Redevelopment Ready Community's engagement & progress calendar

Created by: Bryan Myrkle

All day Create and distribute orientation packets to all development-related boards and positions

Mon Dec 31, 2018

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Created by: Bryan Myrkle

All day Create mechanism for encouraging developers to seek public input

Mon Dec 31, 2018

Video call:

https://hangouts.google.com/hangouts/_/charlottemi.org/charlottemi-org?hceid=Y2hhcmxvdHRlbWkub3JnXzhjaWNwajU5Z21qYm91MXVwcHBzZ

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All day Create mechanism for obtaining feedback from developers following site plan approval and inspections

Mon Dec 31, 2018

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Redevelopment Ready Community's engagement & progress calendar

All day Create process for faster action on development

Mon Dec 31, 2018

Video call:

https://hangouts.google.com/hangouts/_/charlottemi.org/charlottemi-org?hceid=Y2hhcmxvdHRlbWkub3JnXzhjaWNwajU5Z21qYm91MXVwcHBzZ

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All day Define and offer conceptual site plan review meetings

Mon Dec 31, 2018

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All day Have downtown economic development plan done - first step to community economic development plan

Mon Dec 31, 2018

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Created by: Bryan Myrkle

All day Review the development fee schedule to determine if any updates are needed

Mon Dec 31, 2018

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All day Share outcomes of public participation processes

Mon Dec 31, 2018

Video call:

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Calendar: Redevelopment Ready Community's engagement & progress calendar

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Sun Jun 30, 2019

All day Actively market priority redevelopment sites

Sun Jun 30, 2019

Calendar: Redevelopment Ready Community's engagement & progress calendar

Created by: Bryan Myrkle

All day Assemble property information package for priority redevelopments sites

Sun Jun 30, 2019

Calendar: Redevelopment Ready Community's engagement & progress calendar

Created by: Bryan Myrkle

All day Community approves economic development strategy

Sun Jun 30, 2019

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Created by: Bryan Myrkle

All day Create a schedule of joint meetings between development-related boards

Sun Jun 30, 2019

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Created by: Bryan Myrkle

All day Create annual report of Planning Commission

Sun Jun 30, 2019

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All day Create formal notice of training opportunities for elected and appointed officials

Sun Jun 30, 2019

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All day Create formal training attendance tracker for officials

Sun Jun 30, 2019

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All day Create method of relaying training materials to those not in attendance

Sun Jun 30, 2019

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Redevelopment Ready Community's engagement & progress calendar

All day Develop a Guide to Development that meets criteria of Best Practice 3.2

Sun Jun 30, 2019

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All day Develop community vision for priority redevelopment sites

Sun Jun 30, 2019

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All day Formalize method of identifying training needs of staff and officials

Sun Jun 30, 2019

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All day Identify a dedicated source of funding for training staff and elected and appointed officials.

Sun Jun 30, 2019

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All day Identify potential resources and incentives for priority redevelopment sites

Sun Jun 30, 2019

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All day Present basic details on prioritized redevelopment sites - BP 5.1.2

Sun Jun 30, 2019

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Mon Jul 1, 2019

All day City Council should have adopted downtown plan.

Mon Jul 1, 2019

Video call:

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All day Complete 5-year review of Master Plan

Mon Jul 1, 2019

Video call:

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Tue Dec 31, 2019

All day Have more user-friendly website - more searchable

Tue Dec 31, 2019

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