

FOR IMMEDIATE RELEASE June 30, 2015

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Crowdfunding campaign launched for new Charlotte Community Tennis Courts

\$35,000 goal to secure matching grant through MEDC's Public Spaces
Community Places initiative

Lansing, Mich. – The Michigan Economic Development Corporation, city of Charlotte and Charlotte Recreation Cooperative today announced a new <u>crowdfunding campaign</u> through Michigan-based crowdfunding platform Patronicity. The campaign will support new tennis courts adjacent to Bennett Park.

If the community hits its crowdfunding goal of \$35,000 by August 21, MEDC will provide a \$35,000 matching grant with funds made possible by the Public Spaces Community Places program. For project details and to donate, please visit: www.Patronicity.com/CharlotteTennisCourts.

The existing Tennis Courts, built in 1940, have fallen into serious disrepair and need to be restored. There are cracks and broken pieces in several places covering all four courts, and they are virtually unplayable.

"Public Spaces Community Places is a great tool to help raise funding for community projects," said MEDC Community Development Director Katharine Czarnecki. "We are pleased to be able to direct resources and partner in efforts like this to increase recreational opportunities for residents and visitors."

Money raised through the crowdfunding campaign will go toward removing and replacing the existing court surface as well as windscreen and fencing repair and maintenance. The new courts will be available for individual use, tennis clinics and lessons, and high school tennis programs.

"Restoring our community tennis courts back to their original glory will be a tremendous asset to Charlotte," said Charlotte City Council Member Yvonne Ridge. "Through a unique collaborative effort between the community, city of Charlotte, the Charlotte Area Recreation Cooperative, Patronicity, and Michigan Economic Development Corporation, the tennis courts can once again become a satisfying source of activity in our community."

The Charlotte City Council approved to spend up to \$75,000 on the project, if the community works together to raise \$35,000.

<u>Public Spaces Community Places</u> is a collaborative effort of the MEDC, the Michigan Municipal League, and Patronicity where local residents can use crowdfunding to be part of the development of strategic

projects in their communities and be backed with a matching grant from MEDC. Communities, non-profits and other business entities can apply at https://patronicity.com/puremichigan.

Pure Michigan is a brand representing business, talent and tourism initiatives across Michigan. These efforts are driven by the Michigan Economic Development Corporation, which serves as the state's marketing arm and lead advocate for business growth, jobs and opportunity with a focus on helping grow Michigan's economy.

For more on the MEDC and its initiatives, visit <u>michiganbusiness.org</u>. For Michigan travel news, updates and information, visit <u>michigan.org</u>. Michigan residents interested in seeking employment with any of Michigan's growing companies should check <u>mitalent.org</u>, where more than 94,000 jobs are currently available in a variety of industries

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