

Memo

To: City Council
From: Bryan Myrkle, Director of Community Development
Date: June 4, 2015
Re: Celebrate Charlotte Festival resolution & request to waive costs

On your City Council agenda this week is the annual approvals for the Celebrate Charlotte Festival and a request to waive public costs associated with it.

This year's festival promises to be the best in recent years, with a significant number of new and expanded events – these include the family friendly Touch-A-Truck event downtown on Thursday night, a re-energized Father's Day Fly-In & pancake breakfast on Sunday morning at the airport, as well as what is expected to be the largest fireworks display in Eaton County on Sunday evening at the fairgrounds.

Your approval of the resolution authorizes the events, the use of public property, the street closures and the necessary scheduling of city employees to assist with the festival.

Please note that the committee has worked closely with local public safety officials to ensure the safety and legality of the weekend's events.

The festival committee is also asking you to waive \$602.00 in estimated public expenses. The total cost to the city is expected to be \$1,602.00. Our city policy is to automatically waive the first \$1,000.00 in expense, and to consider a request to waive additional expenses if those expenses help the city meet its goal of providing for the health, safety and welfare of the public.

City support of the Celebrate Charlotte Festival definitely helps keep the event safe for our residents and visitors – especially the assistance of the

police and fire departments. Furthermore, the welfare of our community is helped by the festival through its enhancement to our quality of life. Most residents appreciate living in a city that provides events and activities for families that create a sense of community, belonging and tradition that can be appreciated now and remembered in the future.

I respectfully ask the council to consider waiving these additional expenses.