



Request for Proposals – Round 2 Public Art for Communities 2015

The Lansing Economic Area Partnership (LEAP) is currently accepting proposals from municipalities and organizations within Ingham, Eaton and Clinton Counties interested in receiving funding to commission and install a sculpture on public property. The LEAP Public Art for Communities program with additional the support from PNC Bank will award two grants of \$10,000 each for the municipality or organization to commission, create, and install the piece of public sculpture for year round public display.

The most successful applicant will identify a key, central, public location that is highly visible or recognizable to a significant and regular flow of foot and car traffic. The more traffic identified as coming from the community, the region and from outside of the region, the better. Beyond the visibility issue (we want the public to enjoy the art), equally as important is that the location, and the placement of art at the location, will greatly enhance the image of the specific, strategic place within the community, making it more likely to retain and attract business and talent to that area.

Eligibility

- The request for proposal is open to any municipality or organization located in Ingham, Eaton or Clinton Counties.
- Applications must be submitted by a representative of the community's municipal body acting on behalf of the municipal body.
- Applicants need to demonstrate the existence or adoption of a public art policy for their community. The policy must be in progress at the time of the application and adopted by the time the award is made.
 - Two templates of public art policies are available at www.purelansing.com/publicart.
- Scoring of applicants will be weighted toward LEAP community members.
- Art piece must be created by an artist from Michigan with additional points awarded to artists from the tri-county region.
- Ability to complete this project within LEAP's fiscal year, with an unveiling event taking place prior to October 31, 2015.

Definition of a "Public Art Piece": A public art piece is a uniquely created piece of physical art work, such as a sculpture or statue that will permanently endure the site, activities and weather. It must not be political or obscene in nature.



Deadline

The deadline for submission is 4:00 p.m. Monday, March 9, 2015. Please email applications to: Sara Parkinson, Director of Talent & Communications, sara@purelansing.com.

Submission

Please include the following items in your written request:

- Evidence of existence or adoption of a public art policy for the community.
 - Please visit www.purelansing.com/publicart for a template.
- Narrative of the municipality's efforts and priority to placemaking efforts.
- Description on how the public art piece will contribute to the distinct identity for the area and specific place(ment).
- Discussion of how the art piece located at a specific place will enhance business development efforts and attract talent and new businesses to that specific area.
- Description, including photo or map, of the location of the public art piece.
- Information related to the visibility of the location (traffic counts, pedestrian counts, etc).
- Submission of a site prep outline, physical foundation development, continuous maintenance plan, insurance/liability issues and final installation budget and plan.
- Timetable for the commission and installation of the public art piece (Timeline suggestion, see below.)
 - LEAP RFP Open for Submissions: November 21, 2014 – March 9, 2015
 - Review of received proposals: March 16 – March 20, 2015
 - Press Event/ Announcement: week of March 23 – 27, 2015
 - Community Art Committee Convene to write Artist RFP: March 30 – April 3, 2015
 - Community Call to Artists RFP Open for Submissions: April 6 – May 22, 2015
 - Choose Artist/Enter into contract with Artist: May 2015
 - Fabrication of Art Piece: June – September, 2015
 - Unveiling of Art Piece/Press Event: October, 2015

Selection Process

LEAP's Placemaking Workgroup will serve as the selection panel. The co-chairs of the Committee are Steve Curran and Julie Pingston and the committee consists of 8-10 representatives.



Selection Criteria

The selection will be based on the following criteria:

- Does the community have a public art policy in place or in process?
- How engaged is the community in creating a sense of place for the region?
- Does the project increase the sense of place for resident and visitors?
- Does this project impact potential business investment and talent in the area?
- Is the placement of the piece in a high visibility location?
- Does the community plan to offer a match/in kind donation to the grant dollars?
- Is the applicant a LEAP member?

Award

The two awards will be announced publically at a press event in mid March. Applicants will be notified prior to the public announcement. Grantees will receive 50% of the grant dollars at the time of contract with LEAP and 50% upon completion of the final report and installation of the piece.

Questions

Please direct any questions to Sara Parkinson at the Lansing Economic Area Partnership | LEAP at sara@purelansing.com.