



MEMORANDUM

TO: Mayor Burch and City Council Members

FROM: Gregg Guetschow, City Manager

SUBJECT: City Manager's Report

DATE: November 21, 2014

Sidewalk Snow Removal. We have nearly completed all of the arrangements to begin enforcing the sidewalk snow removal ordinance. Two local contractors have been identified who are willing to be used for this purpose where violations are found. I will be finalizing contracts with them next week. Despite the recent snow fall we have not begun enforcement actions. The daily light dusting of snow to be followed by warmer weather did not, in my opinion, call for inspections. Further, I did not want to appear too heavy-handed as I felt that would create a negative image for the program. We are prepared to start inspections with the next major snowfall.

Cable Television Franchise. The City has received a draft video service franchise agreement from AT&T. The process of approving such agreements was changed a few years ago by state statute so that there is very little local control over the process. Accordingly, we should expect that this company will be offering a competing cable television service. My colleague in Mason said that AT&T is doing the same in that city.

Twitter Accounts. In an effort to further expand our use of social media, I have established a Twitter account for the City. While Facebook remains popular, I find there is some movement away from it while Twitter has become more popular, particularly with younger people. The Twitter account is set up so that tweets will also post on the City's Facebook page. The account can be followed at @CityCharlotteMI. The Police Department also has a Twitter account: @6001PD.

