

Memo

To: Downtown Development Authority Board
From: Bryan Myrkle, Community Development Director
cc:
Date: November 10, 2014
Re: November meeting

The primary issue on the agenda for this week's DDA meeting is the introduction of a downtown revitalization strategy I have compiled. This is based in part on community feedback gathered from the two Economic Summit meetings and survey from earlier this year, as well as previous plans and ideas we have had in recent years.

The community's evident concern regarding downtown may give us an unusual opportunity to seek and receive additional support and resources for our ongoing efforts.

I will present this information on Thursday and hopefully hold a good discussion on what elements of this plan the DDA is able to support and how we can begin taking advantage of the community's renewed focus on downtown.

I will also give the board a number of other reports and updates on downtown issues.