



MEMORANDUM

TO: Mayor Burch and City Council Members

FROM: Gregg Guetschow, City Manager

SUBJECT: City Manager's Report

DATE: August 8, 2014

Parking Lot Purchase. The City closed this week on the purchase of the former Bank of America parking lot and drive-through locations. I have been contacted by an individual interested in purchasing the latter property but have not yet had an opportunity to follow up on the phone call.

Operations and Management Plan. Following the discussion during the previous Council meeting about the operations and management plan, we continue to work on further developing the documents we will present to Council. It is likely that we will present these one department at a time initially. In that regard, I wanted to share a quote from Donald F. Kettl that appeared in an article in the August issue of Governing magazine that is relevant to this topic:

“Performance systems work best when top leaders use them to set goals and measure progress instead of using them to punish underlings who aren’t making the grade... That’s because performance systems are much more about communicating—being able to ask smart questions about what is working and what isn’t—than about measuring. They’re the language that helps pave the road from ambitious goals to firm results, and then about how to drive successfully down the road again.”